



The League of Women Voters
Massachusetts



Leaders Update- October 16, 2009

LWVMA Calendar

- Oct. 12 -LWVMA Phonathon - Calling Sessions Begin**
- Oct. 21 -Scharfman Trustees Quarterly Board Meeting - Noon - 1:30pm
LWVMA Office - 133 Portland Street, Boston**
- Oct. 28 -LWVMA Board Meeting - 7pm - 9pm
Hosted By LWV Arlington - Robbins Library, Arlington, MA**
- Oct. 31 -LWVMA Phonathon - Calling Sessions End**
- Nov. 8 -U.S. Senate Candidate Forum - 7:30pm
Bowker Auditorium, UMASS Amherst Campus, Amherst, MA**
- Nov. 17 -U.S. Senate Candidate Forum - 7:30pm
Assumption College, Worcester, MA**

Annual Phonathon Campaign 90 for 90



LWV Plymouth Kicks Off Phonathon!

The Plymouth League is the first to hold a calling session during the three-week calling period of October 12 - October 30 when they gathered on Thursday, October 15. Several Leagues are using the option to call individually from home when it is convenient and a good time to reach members, so they will be starting to call as well.

Many thanks to all of the members who have contributed so far, helping us get off to a good start toward our goal of \$90,000 for 90 years of protecting democracy in Massachusetts.

You can contribute anytime by going to www.lwvma.org and clicking on the "90 for 90" logo.

LWVMA Sets Senate Candidate Forums for Amherst and Worcester

The League of Women Voters of Massachusetts will sponsor candidate forums in Amherst

and Worcester before the primaries in the special election to fill the U.S. Senate seat previously held by Sen. Edward Kennedy. All candidates running in primary party elections, scheduled for December 8, are being invited to participate in the two candidate forums. League members from several local Leagues are actively planning the forums.

Amherst Forum: Sunday, November 8, 7:30 - 9:30 PM
Bowker Auditorium, University of Massachusetts

Worcester Forum: Tuesday, November 17, 7:30 - 9:30 PM
Plourde Recreation Center, Assumption College

The forums are free and open to the public.

This is a historic opportunity for the LWV locally and statewide to bring real information to voters. League members know that candidate forums are part of our best work.

Here's how all members can join this effort:

Questions: A committee will develop questions reflective of the interest of League members and students submitted to questions@lwvma.org or visit the LWVMA website and click on the Questions for Candidates button. The questions topics will focus domestic and international issues, with half of each forum devoted to each category. Questions must include name and address of the sender. Contact Executive Director Shawna Reid at sreid@lwvma.org to join the question development committee.

Publicize: Local Leagues can use this [\[press release\]](#) to notify local news outlets. In addition, a personal contact to them directly will increase their interest in covering the forums.

Email and print the flyer links below to spread the word electronically and by printing and posting on community bulletin boards. Be sure to include information in your bulletin if possible and through email notifications you may use more frequently.

[Amherst Candidate Forum Flyer](#)

[Worcester Flyer Candidate Forum Flyer](#)

Funding: The forums are being planned by League volunteers from the LWVMA Board of Directors, local League members from across the state, and LWVMA staff. Financing these forums will put a strain on the state League's budget, so we encourage local League boards and steering committees to consider a donation to this effort that so strongly expands the League's visibility.

Volunteer at Events: There are several jobs that will need to be done the day of the events: posting signs leading to the venues; serving as ushers to keep campaign materials outside the hall; staffing a table with voter registration cards, LWV information, and a donation box; and other last minute jobs on the day of the event. Contact Shawna Reid at sreid@lwvma.org to join an on-site crew.

Attend!

Stay tuned for information on broadcast by radio, webcast and cable TV.